



Journalism and Mass Communication MA

CIP Code 90401

Fall 2017 Enrollment Headcounts*

	Headcount	Percent
Total	26	
Domestic Non-Targeted	9	34.6%
Domestic Targeted Minorities	1	3.8%
International	16	61.5%
Female	19	73.1%
Male	7	26.9%

Fall Admissions Data

	2015	2016	2017
Applicants	88	64	98
Admits	49	26	39
New Enrollments	19	6	13
Admit Rate	55.7%	40.6%	39.8%
Enroll Rate	38.8%	23.1%	33.3%

Master's Cohort Completions as of Fall 2017** +

	2007-09	2010-12	2013-15
Total Entering	46	52	25
Not enrolled	9	3	4
Still enrolled			1
Completions			
< 1 year	4	6	1
1+ to 2 years	25	27	14
2+ to 3 years	7	12	4
3+ to 4 years	1	3	
4+ years		1	1

Degree Recipients**

	2009-11	2012-14	2015-17
Total	36	38	24
Domestic Non-Targeted	28	29	14
Domestic Targeted Minorities	4	3	2
International	4	6	8
Female	23	26	16
Male	13	12	8

Master's Cohort Completion Rates as of Fall 2017** ++

	2007-09	2010-12	2013-15
Entering Cohort	80.4%	94.2%	80.0%
Domestic Non-Targeted	80.0%	92.5%	81.8%
Domestic Targeted Minorities	N.R.%	100.0%	N.R.%
International	N.R.%	100.0%	75.0%
Female	83.9%	94.1%	100.0%
Male	73.3%	94.4%	54.5%

Notes

* Domestic Targeted Minorities include African-American, Native American, Hispanic American and Southeast Asian (Cambodian, Laotian, Vietnamese and Hmong). Non-Targeted include White, Other Asian, Native Hawaiians and Unknown.

** Totals are provided for three-year cohorts by fiscal year (i.e. 2017 = Summer 2016, Fall 2016 and Spring 2017).

+ Elapsed years to completion and completion rates are calculated as of October 1, 2017 and include total time in a master's program. This may include elapsed time off for readmitted students.

++ N.R. = Not reported. Only populations of at least five students are included in this calculation.